

HumanSurface

# Exposure Assessment Report

Public exposure analysis focused on phishing, impersonation, and human-targeted fraud.

COMPANY

**Rossi Industriali S.r.l.**

DOMAIN

**rossi-industriali.it**

ASSESSMENT DATE

**19 March 2026**

OVERALL RISK

**72** /100

High exposure

# Executive Summary

HumanSurface analyzed the public exposure of Rossi Industriali S.r.l. to identify signals that could enable phishing, impersonation, and fraud attempts targeting the organization through people, roles, and business context.

## IMPERSONATION RISK

81

HIGH

## FINANCE FRAUD RISK

68

MEDIUM

## HR / SOCIAL ENGINEERING

74

HIGH

## Key takeaways

- Public email addresses were identified on company-related pages.
- Predictable naming patterns may help attackers guess valid corporate addresses.
- Executive and finance-related roles are publicly visible.
- Public business context may support targeted phishing.

## Overall conclusion

High risk level

Rossi Industriali shows a high human-surface exposure level, with the strongest immediate risks concentrated around impersonation and finance-related scenarios. Priority actions: reduce public contact exposure, reinforce payment verification, and review public role

# Top critical findings

The findings below represent the most immediately actionable exposure signals identified during the assessment.

## Public email addresses found on company pages

**High**

Direct public email exposure increases phishing opportunities and can support impersonation attempts.

## Executive visibility exposed

**High**

Public references to leadership roles increase the credibility of urgent-request fraud and impersonation scenarios.

## Predictable naming pattern detected

**Medium**

Visible patterns may allow attackers to guess additional valid corporate addresses.

## Public HR-related contact exposure

**Medium**

Visible HR contacts may attract malicious candidate outreach or targeted social engineering attempts.

## People and roles most at risk

|                           |    |                         |
|---------------------------|----|-------------------------|
| Laura Bianchi - CFO       | 84 | Payment fraud           |
| Marco Rossi - CEO         | 81 | Executive impersonation |
| Giulia Verdi - HR Manager | 76 | Fake candidate phishing |

# Plausible attack scenarios

## Executive impersonation request

**Probability: High - Impact: High**

An attacker could impersonate a visible executive and send an urgent internal-looking request to finance or operations, relying on public role visibility and organizational context.

## Finance-targeted payment fraud

**Probability: Medium - Impact: High**

An attacker could target finance-related contacts with a spoofed payment update, invoice change, or supplier-related request.

## Immediate remediation

**Reduce public email exposure**

High priority

**Introduce payment verification controls**

High priority

**Train finance and HR teams**

High priority

**Review public team pages**

Medium priority

**Strengthen anti-spoofing controls**

High priority

# What changed in the last 7 days

Recent changes indicate increased public exposure, mainly driven by additional public contact visibility.

## 7-day delta

- +2 public email addresses detected
- +1 HR-related public contact page discovered
- HumanSurface Score increased from 64 to 72
- Executive visibility unchanged
- Finance-related exposure unchanged

## Recommended next step

Start ongoing monitoring to detect meaningful changes in exposure over time and maintain visibility across executive, finance, and HR-related risks.

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## Final assessment

HumanSurface identified a meaningful level of public exposure that could support phishing, impersonation, and fraud attempts against the organization.